

Census 2021

Northwood Ward Profile

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Census 2021

Northwood Ward Profile

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Census 2021

Population Growth in Knowsley

155,000
people living in Knowsley

6% increase in Knowsley's
population since 2011

Largest proportional growth
in the Liverpool City Region



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Diversity in Knowsley

95.29%

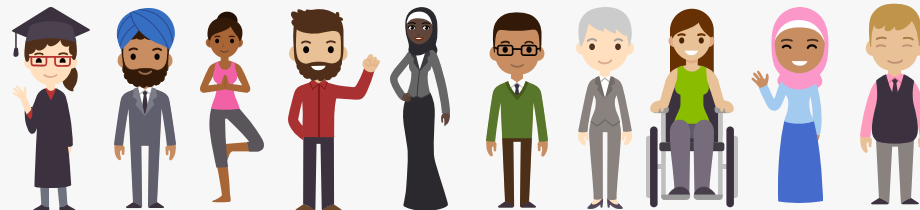
Knowsley's
population are from
White ethnic groups

4.71%

Knowsley's population are
from Asian, Black, Mixed or
other ethnic groups

Since 2011
Increase of 4%
+5,376 people

Since 2011
Increase of 81%
+3,249 people



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Diversity in Knowsley

This is the **1st time**
questions on Sexual
Orientation and Gender
Identity have been included
in the Census



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Diversity in Knowsley



1.5%
of 16+ residents
identified as **Gay or
Lesbian**



0.1%
of residents
identified as
Pansexual



0.7%
of residents
identified as
Bisexual

64
residents
identified as
Trans Women



86
residents
identified as
Trans Men

In the North West, cities like Liverpool and Manchester have higher populations of residents who identify as Gay or Lesbian

Nationally, 0.1% of the 16+ population identify as being Trans Women and 0.1% of the population identify as being Trans Men



of Knowsley residents aged 16 or over identify as Straight or Heterosexual



More than the North West (90.1%) and England (89.4%) averages

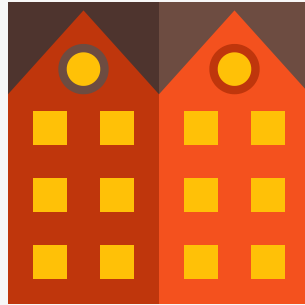
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Housing in Knowsley

The number of households in Knowsley has increased by 7.7%, to 66,073 households, an increase of 4,750 households since 2011



43% semi-detached



32% terraced



15% detached



9% flat (or tenement)

Census 2021

Housing in Knowsley

The number of households in Knowsley has increased by 7.7%, to 66,073 households, an increase of 4,750 households since 2011

3 in 5

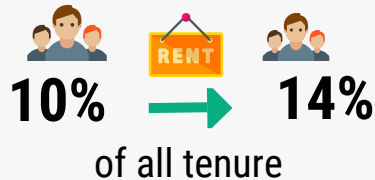


households **own** their property (60%)

Similar to the North-West (62%) and England (61%) averages

Private Rented

accommodation saw the **biggest increase** since 2011



Lower than the North West (19%) and England (21%) averages

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Health in Knowsley

76.3% of Knowsley residents describe health as good or very good

9% of Knowsley residents describe health as bad or very bad



Knowsley has the 4th highest proportion of residents who provide **unpaid care** in England

While most adults live happy and healthy lives throughout the Borough, there is a higher proportion of adults that live longer in poor health and with chronic illness and die prematurely. Working age adults in Knowsley are more likely to experience social and economic inequalities than the England average, this puts adults in Knowsley at greater risk of health inequalities and poor health.



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Qualifications in Knowsley

23.7% of adults in Knowsley have a Level 4 qualification - compared to 15.5% in 2011

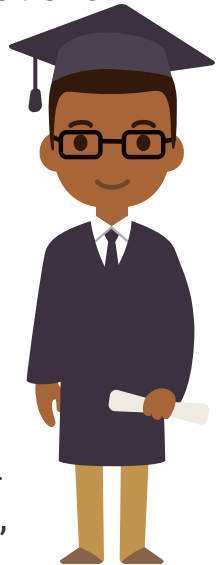


Increase is greater than LCR which increased by 7% & national levels which increased by 6.6%

Knowsley and the Liverpool City Region LCR have a greater share of residents with no qualifications than average, but this gap is shrinking.

In Knowsley, 26% of adults have no formal qualifications, this is the 6th highest nationally.

Level 4+ qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)



Residents in Kirkby

During August and September 2022, Kirkby residents told us that:

- Their main priorities for the next 5-years is to improve their mental and physical health.
- That they experience a number of barriers to achieving their aspirations, including caring responsibilities, finances and their own health.
- They are proud to live in Kirkby, especially in a community that 'looks out for each other' and 'knows their neighbours well' with many multi-generational families living within the community.
- They take pride in their family homes, parks and green spaces.
- They are passionate about helping one another, in particular supporting children and families with SEND.

Northwood: Census 2021

POPULATION



Northwood has a population of 11,868

- Most populated ward in Knowsley.
- Population size has grown by 8.6% since 2016.

DIVERSITY



93.4% of Northwood residents were born in the UK

- Highest number of non-UK born residents were born in Poland.
- Northwood has the highest number of residents born in Romania (in Knowsley).
- Highest proportion of non religious residents in Knowsley, almost a third (31.3%).

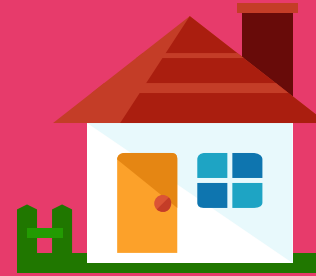
HEALTH & DISABILITY



73.3% of residents have good or very good health

- Highest proportion of residents who consider themselves in bad or very bad health 11.5%.
- Highest proportion of disabled residents in Knowsley.

HOUSEHOLDS



5,042 Households in Northwood

- 31% of households are one-person households.
- 40.7% live in social rented homes.
- Second highest proportion private rented homes.

QUALIFICATIONS & WORK



A third of adults have no qualifications

- 63.2% are economically active.
- 36.8% are economically inactive.
- Of these 6.2% were full-time students. Highest in Knowsley.
- 74.3% of residents aged 65+ years were retired. Lowest in Knowsley.

About Northwood

This document provides an overview of Northwood's population mainly using the 2021 Census.

Northwood's population has grown since changes to Knowsley's ward boundaries in 2016, by 8.6%, which is the most growth of all Knowsley wards since 2016.

Like much of Knowsley we can see changes in the population with more diversity, more families and younger people living in Northwood. Northwood has the largest population in Knowsley and the highest number and proportion of 0 to 19 year olds.

Key challenges in Northwood are around poverty, qualifications and health:

- Northwood is among the 10% most deprived wards nationally based on the indices of multiple deprivation (IMD) from 2019.
- 53.8% of children in Northwood experience child poverty (17.1% nationally), and 46.4% of older people experience poverty (14.2% nationally).
- Life expectancy for women is 76.2 years (83.2 nationally) and for men life expectancy is 72.4 years (79.5 nationally).

Northwood: Census 2021

11,868 people live in the Northwood ward

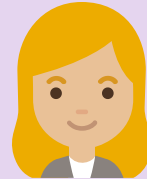
- Since Ward boundary changes in 2016, the total size of Northwood's population has grown significantly by 8.6% and by almost 1,000 people (estimated at 10,929 in 2016).
- Northwood has the largest ward population in Knowsley.
- Northwood has the highest proportion of those aged 0 to 19 years in Knowsley.
- The proportions of people aged 65 and older living in Northwood is lower than Knowsley overall, fourth lowest in Knowsley.

- Northwood
- Population
- Country of Birth
- Religion
- Ethnicity
- Health
- Households
- Qualifications
- Work



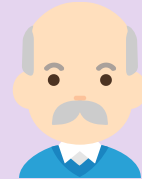
28.4%

of residents are aged 0
to 19 years old



58.5%

of residents are aged 20
-64 years old



13.1%

of residents are aged
65+ years old

Northwood: Country of Birth



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93.3% of Northwood's population were born in the UK.
2.63% were born elsewhere but have lived in the UK for 10 years or more.
0.63% of the population have lived in the UK for less than 2-years.
Residents were born in 78 countries.

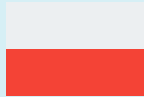
Top Countries of birth among Northwood residents:



England



Brazil



Poland



Lithuania



Britain*



Ireland



Romania



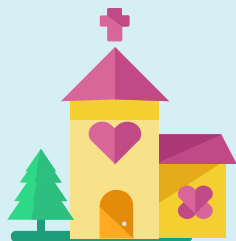
Germany

* Wales, Scotland and Northern Ireland have been grouped together

Northwood: Religions



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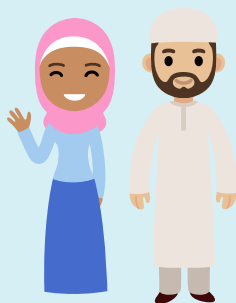


63.1% of Northwood's population identify as being Christian - slightly less than the Knowsley overall 66%. Knowsley has the highest proportion of people who identify as Christian in England & Wales.



31.3% of Northwood's population identify as having no religion, highest in Knowsley.

This group of people has increased the most since 2011 across Knowsley.



0.5% of Northwood's population identify as being Muslim.

4.6% of people did not provide an answer to this Census question

Northwood: Ethnicity



Since 2011, there has been an increase of 81% in the number of Knowsley residents from Asian, Black, Mixed or other ethnic groups.

In Northwood:

- 96.1% of residents are from White ethnic groups.
- 0.7% are from Asian, Asian British or Asian Welsh Backgrounds.
- 1.6% are from Mixed or Multiple ethnic groups.
- 0.8% are from Black, Black British, Black Welsh, Caribbean or African ethnic groups.
- 0.8% are from Other ethnic groups.

- 4.4% of the White ethnic group were White Other, this included 1.3% White: Polish and 0.8% White: Romanian.

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Health & Disability



- Northwood
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73.35%

of Northwood residents describe their health as good or very good. This is the lowest of all the Knowsley wards.

11.48%

of Northwood residents describe their health as bad or very bad. This is the highest in Knowsley.

26.88%

of Northwood residents describe themselves as being disabled, this is the highest in Knowsley. This ward also had the highest proportion of residents who are disabled and whose day to day activities were limited either a little or a lot.

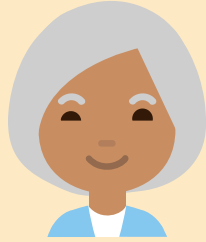
1,329

of Northwood residents provide unpaid care, with 547 residents stating that they provide 50+ hours per week of unpaid care.

Health & Disability



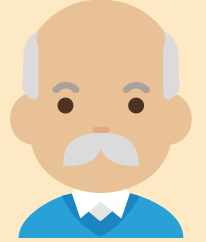
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Life Expectancy in Northwood

76.2 years for women (83.2 years nationally)

72.4 years for men (79.5 years nationally)



Overall, residents in Northwood describe their health as being worse than national averages.

Health data shows us that there is higher prevalence of all cancers (especially lung cancer), heart disease and respiratory diseases in Northwood.

Northwood: Households



5,042 households in Northwood



34% are one-person households



28% are two-person households



19% are three-person households



12% are four-person households
7% are five+ person households

Almost a quarter (24.1%) are lone parents family households
Highest in Knowsley



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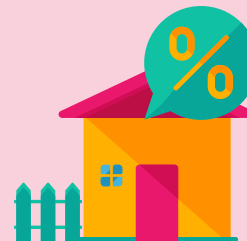
Northwood: Households



5,042 households in Northwood



39.4% are owned outright or with a mortgage



19.2% are privately rented homes



40.7% are social rented homes

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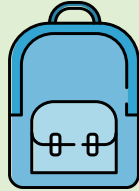
Northwood has significantly more homes that are social rented compared to national levels (17%), and fewer homes that are owned than national levels (61%).

The Median price of homes in Northwood has increased from £86,000 in 2011 to £152,500 in 2021. The cost of homes in Northwood has risen more quickly than many other parts of Knowsley.

Northwood: Qualifications



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34.8% of Northwood residents have no qualifications



11.9% have Level 1 qualifications

14.9% have Level 2 qualifications

15% have Level 3 qualifications



16.6% have level 4 qualifications or above

Nationally, Level 4 qualifications are the most common with 33.8% of residents. The second most common category was no qualifications with 18.2% - Northwood has proportionally more residents without qualifications than national levels.

Northwood: Work

63.2% Economically
Active

of whom 5.5% are unemployed



36.8% Economically
Inactive

Nationally, 75.4% of the
population are economically
active

Of whom 4.4% are
unemployed

24.6% are economically
inactive



Based on those aged 16 to 64 years



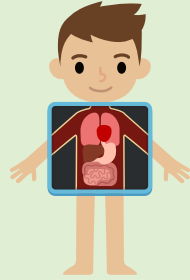
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Northwood: Work

Top 5 Industries for Northwood Residents



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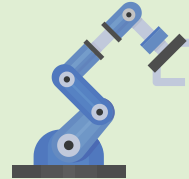
837 residents work in human health & social work activities



856 residents work in wholesale & retail trade



342 residents work in construction



452 residents work in manufacturing



342 residents work in transport & storage

Northwood: Work

2,777 (36.8%) of residents are economically inactive

Top 4 reasons for being economically inactive:



1.3% are retired
Lowest in Knowsley



13.6% are long-term sick
or disabled
Highest in Knowsley



6.2% are students
Highest in Knowsley



9.3% looking after
family or home
Highest in Knowsley

Based on those aged 16 to 64 years



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